

Li Tao, Thomas

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EDUCATIONAL BACKGROUND

Hong Kong Baptist University

Bachelor of Communication First Class (Division I) Honours

Hong Kong

09/2019-06/2023

Core Courses: *Communication Theories, Foundations of News and Feature Reporting, Photojournalism, Reporting Laboratory, Mass Media Research Methods, Social Media Analytics*

Westfield State University

International Exchange Programme

Westfield, MA, United States

09/2022-12/2022

University of Amsterdam

Summer Programme in Epidemics and Social Science

Amsterdam, Netherlands

07/2022-08/2022

WORK EXPERIENCE

Southern Metropolis Daily, Nanfang Media Group

04/2021-10/2021

Position: *Intern Reporter (Regional News)*

- Wrote and edited news articles, integrated and edited news videos.
- Contributed a feature report that helped local government on learning the living conditions of disabled people and promoted local disability legislation.

Caixin Global

06/2022-08/2022

Position: *Intern Reporter (Finance)*

- Received assignments from the finance and macro desk.
- Gathered and verified factual information to write stories focusing on China's financial market.
- Contributed an industry analysis on China's green finance market and ESG investment, which is a valuable reference for potential investors and policymakers.

ACTIVITIES, HONOURS AND CERTIFICATES

First Class Scholarship (United International College)

Year 1, 2 and 3

FLTRP Cup Speech Contest Provincial 2nd Place

04/2020

Challenge Cup Guangdong Provincial Academic Paper Contest 3rd Place

10/2021

2021 Zhuhai News Award 2nd Prize (In-Depth Report)

02/2022

China Daily Campus News Awards (Best in Business News Reporting)

12/2022

Volunteer of NEPM's "As Schools Match Wits"

10/2022-12/2022

SKILLS

- **Software:** SPSS, Photoshop, InDesign, Premiere Pro, Office
- **Language:** English, Mandarin, Cantonese

PUBLICATION

Yi, F., Feng, Y., Li, T. (2023). Social Resilience and COVID-19 Recovery: Evidence from 107 Countries. In S. X. B. Zhao, K. T. Chan, S. Çolakoğlu, Q. Zhang, & B. Yan (Eds.), *Comparative Studies on Pandemic Control Policies and the Resilience of Society* (pp. 79–90). Springer, Singapore.

https://doi.org/10.1007/978-981-19-9993-2_4

Ye, B., Li, T., & Nie, L. (2022). *Di 5 dai HTML hangye shuaibai chengyin ji yingxiao zhanlve gaijin fenxi – jiyu PAR+SIVA lilun moxing* [Analysis on the Causes of the Decline of the HTML5 Industry and the Improvement of Marketing Strategy – Based on the PAR+SIVA Theoretical Model]. *Zhongguo shichang*, 2, 117–119. <https://doi.org/10.13939/j.cnki.zgsc.2022.02.117>.

RESEARCH (UNDER SUBMISSION)

Twitter Sentiment Analysis Towards COVID-19: Cross-Cultural Comparison between the United States and Malaysia

Advisor: Dr Chai Lee Lim

02/2022

- Examined public's sentiments, voices and responses on Twitter in different time intervals when strict implementation of preventive measures took place, which helped policymakers devise better strategies in communicating with people from different cultures in health communication

Analysis of Chinese College Students' News Media Choice and Literacy in Controversial Events: Case of the “Chained Woman” Incident

06/2022

- Through the in-depth interview of 20 Chinese college students, this study examined their news media literacy and how it affected their news choice, use and interpretation during a controversial incident under the highly censored and regulated media market of China.